



**CONTACT**

**Keri O'Brien**

913.710.6168 | keriofriendesign@gmail.com | KeriOBrien.com

**EDUCATION**

**The University of Kansas, Graduated May 2012**

BFA in Visual Communication: Graphic Design, Concentration English  
Service Learning Certification, Research Experience Certification  
Activities: KU Prototype, Watkins Scholarship Hall

**EXPERIENCE**

**Johnson County, KS Government**

*Graphic Designer, Jun 2023 – Present*

*Communications Specialist, May 2022 – Jun 2023*

Editor for JoCo Magazine, a quarterly magazine produced by Johnson County Government. Writes and designs articles about county services to inform the public about everything the county does. Adapts the publication PDF for web accessibility and works with various county departments on other design projects for both print and digital. Works with other county communicators to ensure brand consistency across the organization and across platforms.

**Summit Marketing**

*Art Director, Oct 2020 – May 2022 |*

*Digital Designer, Jul 2017 – Oct 2020*

*Graphic Designer, Nov 2012 – Jul 2017*

Designed multi-channel campaigns for commercial and nonprofit clients, including Feeding America, The Salvation Army, The Humane Society, Academy Bank, Tide Cleaning, Applebee's, Union Station, Johnson County Government, U.S. Army, U.S. Department of Veterans Affairs. This included direct mail, print media, social media, video, email, and web design. Art directed a creative team of designers and worked collaboratively with other departments, including copywriters, client service, and digital.

**Hallmark - Local Artist Program**

*Designer, Jan 2019 – Mar 2020*

As part of their effort to showcase local artists, Hallmark reached out to me to include my designs in their retail stores. My Kansas City tshirts and prints were available throughout the metro in four franchise locations, Crown Center, The Plaza, Oak Park Mall, and Independence Center.

**KU Endowment**

*Graphic Design Intern, Jan 2012 – Jun 2012*

Worked with a group of peers to rebrand KU Endowment's KU Giving Magazine.

**SKILLS**

Adobe Creative Suite

Microsoft Office

Google Suite

Typography

Logos & Branding

Presentation Design

Video Editing

Photography

Social Media

Motion Design

Web Design

HTML/CSS

**AWARDS**

**Awards of Excellence | Kansas Press Association**

2023

Third - Best Magazine  
(regular or special event)

2024

First - Best Infographic  
(All Divisions)  
Second - Best Magazine  
(All Divisions)

2025

First - Best Magazine  
(Circulation above 5601)  
Second - Best Infographic  
(All Divisions)

**AMBITS | KCDMA (Kansas City Data-Driven Marketers)**

2017 – 2021

8 bronze, 2 silver, & 2 gold